

Power Platform ROI Framework: Quick Reference

A practical framework for measuring and communicating automation value. Based on Microsoft adoption guidance and Forrester research.

Why This Matters

Organizations need to show that Power Platform investments deliver value. Microsoft's adoption guidance recommends a mix of qualitative and quantitative methods. This one-pager gives you a starting framework.

Benchmark Numbers (For Context)

Use these as reference points, not promises. Your results will vary.

224%

ROI (Forrester TEI
2024)

<6 mo

Payback period

206%

Power Apps
Premium ROI

250 hrs

Saved per person
(Y3, high-impact)

Sources: Forrester Total Economic Impact of Microsoft Power Platform (July 2024); Microsoft Power Platform Blog, Power Apps Premium.

Four-Step Framework

Measure Value in Four Steps

1. Define value



2. Pick methods



3. Collect data



4. Report

Define value: What does "value" mean for this solution? Time saved? Fewer errors? Faster approvals? Write it in one sentence.

Pick methods: ROI calculators, stakeholder interviews, KPI tracking, user analytics, surveys. Choose what fits your scale.

Collect data: Use Power Automate Savings (2025), Business Value Toolkit (CoE), or your own tracking.

Report: Lead with tangible numbers for finance. Include intangible benefits (experience, friction) for the people doing the work.

Core Formula

$$\text{Savings} = (\text{Time saved per run} \div 60) \times \text{Runs per month} \times \text{Hourly rate} \times 12$$
$$\text{Net Year 1} = \text{Annual savings} - \text{Implementation cost} - (\text{Monthly license} \times 12)$$
$$\text{Payback} = \text{Implementation cost} \div (\text{Monthly gross savings} - \text{Monthly license})$$

Methods at a Glance

Method	Best for
ROI calculators	Business cases, approvals, comparing costs vs. benefits
Stakeholder interviews	Qualitative insight: what changed for people?
KPI tracking	Response times, error rates, adoption, cost savings
User analytics	Who uses it? How often? Power BI can visualize
Surveys and feedback	Structured feedback from users (e.g., Microsoft Forms)

Microsoft Tools

- **Business Value Toolkit:** Part of CoE Starter Kit. Guides app owners through value capture. [Learn more](#)
- **Power Automate Savings (2025):** Define saving rules on flows. View aggregated results in Automation Center. GA expected Sept 2025.

What to Avoid

- Measuring everything. Focus on a few metrics that matter.
- Ignoring intangible value. Employee satisfaction is real.
- Forgetting implementation cost. ROI needs full cost picture.
- Using industry numbers as your own. Benchmarks are context, not claims.

Next step: Pick one solution. Define one or two metrics. Collect data for a month. Then report it.

Elijah R. Young | elijah.ai | 15+ years in automation & AI | \$6.3M+ documented savings

Full guide and interactive calculator: elijah.ai/insights/